## TELEPHONE SYSTEMS CONSULTANTS, INC.



Barry Cryer
President
Telephone Systems Consultants, Inc.

## Barry Cryer, President of TSC, Presents His Views on the State of the Telecommunications Industry

Leading Providers in the U.S and Canada Listen to Mr. Cryer at Technology Assurance Group's 2007 National Convention

CARBONDALE, CO-March 27, 2007 — Telephone Systems Consultants, Inc., a leader in business communications, announced today that the company's President, Barry Cryer, presented his views on the state of the telecommunications industry during Technology Assurance Group's annual convention. Technology Assurance Group (TAG), a national organization of independently owned telecommunication companies representing over \$350 million in products and services, of which TSC is a premier member, held their 2007 TAG National Convention in San Diego in March.

The theme for the convention was "Communicating through Convergence". Telecom professionals from both the United States and Canada listened to Mr. Cryer's views on the convergence of voice and data and its impact on the way businesses communicate. Mr. Cryer proactively participated in a number of roundtable discussions covering such topics as increasing customer profitability, utilizing customer relationship management systems, and understanding

personality profiles to manage more effectively.

"Mr. Cryer is very well respected in our industry and it was a privilege to have him address our group of distinguished professionals," said Dale Johnson, president of Technology Assurance Group. "All of our member companies, strategic business partners, and industry analysts greatly benefited from Mr. Cryer's valuable insight."

"The TAG convention gave us a fantastic opportunity to help our colleagues gain a clearer understanding of the direction of the industry as well as the topic of convergence," said Barry Cryer, President of TSC. "The event also enables us to learn better practices from companies in other geographical locations that we can implement in our business to help our customers improve their profitability as well as give them a competitive advantage."

## ABOUT TELEPHONE SYSTEMS CONSULTANTS, INC.

Founded in 1992, Telephone System Consultants, Inc. is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows the TSC team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

TSC's local dispatch center delivers round-the-clock service to ensure system reliability. TSC also offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 4 hours.

## ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage it members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.